

BIG CHALLENGES CALL



FOR BIG SOLUTIONS

**For Nearly 50 Years,
Aspiranet Has Been Helping
Solve California's Biggest
Social Challenges.**

**With Your Help, We Can
Do Even More!**

When you partner with Aspiranet, you are supporting an organization that is helping solve the biggest problems facing California today.



Aspira means hope... we are a network of passionate professionals moving hope forward across California.



PARTNER WITH A PROVEN LEADER



Support an organization with the proven ability to solve problems. Through foster care services, adoption, individualized mental health support, education, and much more, Aspiranet is an integral part of solving the biggest social issues Californians face today. We are a statewide social services organization with a direct community focus. With 45 locations in over 30 California communities, Aspiranet is one of the largest social services agencies in the state. We work with children, youth, teens, and families that are struggling. Aspiranet gives these children and parents the most important thing in the world...hope.

As a social services non-profit, Aspiranet receives direct funding from county governments in order to provide contracted services. But the needs of the clients we serve far surpass any reimbursements we receive.

Your financial support, either as a one-time gift or through an ongoing partnership, will allow our programs to support the children, youth, teens, and families that are struggling the most.

ABOUT ASPIRANET

Founded in 1975 with a single group home in Moss Beach outside of San Francisco, Aspiranet has become one of California's largest and most successful social service organizations. Aspiranet is a 501 (c) (3) California nonprofit organization with the mission of providing children, youth and families with a foundation of support so they can thrive at home, at school, and in their communities.

Aspiranet serves more than 35,000 California children each year from nearly 50 community-based sites statewide. Aspiranet provides a spectrum of services in Northern California, Southern California, the Central Coast, and in the Central Valley, including foster and adoption services, behavioral and mental health services, residential care, educational services, community-based family services and emergency shelter.

Aspiranet is governed by a board of directors comprised of leaders from across California. Vernon Brown, Aspiranet's CEO, was the organization's original social worker. Aspiranet embraces innovative ideas and is constantly adapting to the needs of its clients.

aspiranet.org/impact



ASPIRANET BY THE NUMBERS

Aspiranet provides local, community-based social services with the strength of a statewide California agency. As a data-driven and strictly regulated organization, we are constantly striving to provide the most effective services and treatments to the highest number of people.

35,000

Children, youth and families served each year

45

California community-based locations

48

Years providing families with a foundation of support

ANNUAL CLIENT SURVEY RESULTS

Each year, Aspiranet surveys our client base with the goal of assessing the effectiveness of programs and determining ways to best support the needs of clients referred to us due to extreme trauma.

78% are satisfied with their lives

90% had no arrests or citations while receiving services

87% have support in a crisis

77% have a better relationship with their families

87% stayed in school while receiving services

76% were doing better in school or work

ASPIRANET'S SOCIAL IMPACT BY THE NUMBERS

Aspiranet is driven by outcomes. Our clients have experienced trauma that has impacted their lives and prevented them from realizing their potential. Each child, youth, and teen we support is one less person living on the street or in prison.

60% of young adults receive a high school diploma or GED

80% of young adults were not involved with the legal system or the mental health system

90% of young adults gained or maintained a permanent connection

90% of young adults were no longer homeless

aspiranet.org/impact





WAYS TO GIVE

Aspiranet will customize giving options to suit your organization's individual needs and goals. Each corporate gift made to Aspiranet is acknowledged on our heavily-utilized website, our extensive social media outreach, and through local and statewide media engagement. Here are a few of the most common giving opportunities.

CORPORATE GIVING

Associate your brand with a proven success story by making a one-time or recurring corporate donation to Aspiranet. Your support will be put to work immediately helping children, youth, teens, and their families throughout California. You can choose to support a specific geographic location, program, or social challenge.

EMPLOYEE GIFT MATCHING

Encourage employee giving by creating a corporate matching program, or adding Aspiranet to your current program. Aspiranet can provide information on how and where your employees' donations are used, and we are always available to make presentations to your staff.

EVENT SPONSORSHIP

Throughout the year, Aspiranet hosts multiple fundraising events across California. Your brand can be part of Aspiranet's community outreach efforts in a particular geographic region or statewide. For added impact, you can host a fundraising event for Aspiranet at your location.

Aspiranet will tailor a giving opportunity that works best for your organization's needs.

**Contact Jeff Rosenplot, Development Director
408.599.8297 • jrosenplot@aspiranet.org**



MAKE A GIFT THAT WILL BRING HOLIDAY CHEER TO THOUSANDS



By providing one-time or annual support to our holiday gift drive, you can make holiday dreams come true for thousands of California children.

Aspiranet's most visible and well-known annual outreach effort is our Holiday Gift Drive. For most of the children Aspiranet serves, the holidays are a reminder of what they don't have. Something as simple as a holiday gift will not only give these children something to open, but will let them know their community cares about them.

As a corporate underwriter of the Aspiranet Holiday Gift Drive, you will receive:

Co-branding the 2-month campaign

2 million+ social media views

55,000 unique holiday campaign website views

Posters in hundreds of locations statewide

Media outreach in top 3 media markets

Year-round acknowledgment on Aspiranet's website

(250,000 annual impressions)



PREVENTION INTERVENTION • HEALING

Giving to Aspiranet provides **tangible, immediate support** for children, youth, teens, and their families. The vibrant range of services offered by Aspiranet means we help families create long-term solutions instead of plugging a leaking dam over and over again. **Your financial help can make the difference between having a dream for a better future and making that dream a reality.**

Aspiranet meets people where they are, and designs its services as a continuum of care focusing on **prevention** (education and support to help kids and families avoid the issues that lead to struggle); **intervention** (helping clients address their issues head-on and learn to change the outcomes); and **healing** (addressing ongoing trauma and developing the skills needed to re-acclimate into their environments).



HOMELESSNESS

Aspiranet supports young adults leaving the foster care system by providing skills training, educational support, and most importantly, housing assistance. Former foster children are disproportionately represented among the homeless population, as well as those incarcerated. Your direct support of these young adults stops homelessness before it starts. Preventing homelessness while providing an at-risk population with a new direction in their lives directly impacts every member of the community.

SUPPORTING FOSTER CHILDREN

In California, as many as 60,000 children are in the foster care system. Aspiranet provides direct foster care services that has helped thousands of these children find a safe place to call home. Foster children often experience trauma that is unique, and requires very specialized care and services. You can help show these strong, deserving children that they aren't forgotten.



BEHAVIORAL HEALTH

Aspiranet's leading-edge behavioral health services support children and families where they live. We believe that mental health intervention is most effective when it takes place in a real-world environment. Our therapists and support counselors engage with children in their homes, their schools, and their communities. Healing trauma at its source means that children learn coping mechanisms for their actual situations. Your gift to Aspiranet can support this innovative approach to behavioral healthcare.

ASPIRANET'S IMPACT • WHAT WE'RE DOING



REUNITING FAMILIES

Research has shown that for most families, no matter how traumatized or difficult the relationships have been, maintaining contact between children and their biological parents is valuable. If parents who are struggling with issues of addiction, trauma, or abuse can learn the skills necessary to be effective caregivers for their children, we can help reduce the number of children who require foster care and intervention services. Aspiranet works tirelessly to bring families back together whenever possible.

POVERTY

One of the primary drivers of the social issues that affect children, families, and communities is poverty. In many cases, generational poverty leads to substance abuse, domestic violence, incarceration, homelessness, and behavioral health issues. Aspiranet's services often follow the path of poverty throughout California. We believe that economic status should not be a barrier to receiving the support necessary to be healthy, strong, and whole. Aspiranet approaches solutions in a holistic way, and where families are struggling. Aspiranet is a statewide agency, but our services and programs are community-based. Our staff lives in the same places as our clients. We have a vested interest in making our communities better.



SOCIAL JUSTICE/GRASSROOTS ACTIVISM

Aspiranet's community-based services help people in underserved populations. Poverty is the main driver of social crises, and people of color are overwhelmingly affected by the trauma poverty inflicts. Mental health issues, addiction, abuse, incarceration, and homelessness are driven by need. Your gift puts much-needed financial resources in the communities where they do the most good. With over 45 years of solution-based activism, Aspiranet is a recognized leader in the implementation of social service support. Our success comes from dedication, from experience, and from caring.

SUPPORTING LGBTQ+ YOUTH

One of the most underserved segments of our community's population is LGBTQ+ youth and teens. Through awareness of their identity and acceptance of who they are by family and friends, many teens who identify as gender queer also struggle with severe mental health issues. Aspiranet proudly supports the LGBTQ+ community with targeted services that focus on this population's specific challenges. Aspiranet's foster care programs are inclusive, actively recruiting same-sex foster families. Your financial gift is the catalyst for ensuring a strong and confident LGBTQ+ population.



ASPIRANET'S IMPACT • WHAT WE'RE DOING



EDUCATION

Through Aspiranet's Fusion Charter School and Stanislaus Academy, we believe that education is a right that every child should enjoy, no matter how their behavior has previously affected them. Aspiranet's education programs focus on individual students as the drivers of their own futures. Your support of these programs means that children don't fall through educational gaps. Graduation from high school is our primary goal. Powered by a high school diploma, teens who had no hope for a future suddenly have choices.

FAMILY SUPPORT

Aspiranet's community-based family services provide desperately needed resources and programs to underserved communities throughout California. Aspiranet's Family Resource Centers provide free car seats, formula, diapers, and other essential items to parents and children who desperately need them. As part of Aspiranet's mission to help children, youth, and families thrive, Aspiranet's family-based programs provide educational resources for families designed to teach parenting skills. Strong families help build strong communities. Aspiranet gives families the tools and items they need to be independent.



PRISON PIPELINE

By age 17, over 50% of foster children will have an encounter with the juvenile justice system through arrest, conviction, or detention. For children who are placed in more than 5 foster homes are 90% likely to have this encounter. Even if foster children have not had this experience while in foster care, over 25% will become involved in criminal behavior within 2 years of leaving care.

Aspiranet's statewide programs take a proactive approach to this disparity. The ideal scenario is that children will never need to be placed in foster care. Through community-based family-based programs and Family Resource Centers, Aspiranet provides tangible items families below the poverty line struggle to provide for their children. In addition, parental education is a proven support in helping young families who may not have had successful role models learn how to be good parents.



Through mental and behavioral health services, Aspiranet works with youth and families to provide intensive therapy and skills training in their home environments.

aspiranet.org/impact



ASPIRANET'S PROGRAMS IMPACT COMMUNITIES



FAMILY & COMMUNITY

Prevention at the earliest opportunity

Aspiranet begins and ends every service with the primary focus on the well-being of children and their families. Aspiranet's Family & Community programs target prevention and early intervention, preparing children for their futures while helping parents strengthen life skills and connecting families with networks of support within their communities. Aspiranet provides an early support system to help prevent child abuse and neglect.

Aspiranet's Family & Community programs are provided throughout California as prevention and early intervention services. Aspiranet helps prevent child maltreatment and abandonment before they can occur. Families are taught ways to build the Strengthening Families Approach Five Protective Factors Framework (Parental Resilience, Concrete Supports, Social and Emotional Competence of Children, Social Connections, and Knowledge of Parenting and Child Development.).

Aspiranet knows from experience that prevention is exponentially more valuable than healing the effects of trauma. Half of all mental disorders start by 14 years of age, with major mental health issues accounting for 45% of the global burden of disease by age 25. Basic intervention at the earliest stages of child development leads to significantly lower physical health issues, decreases the likelihood of abuse, and helps prevent children from ending up in the foster care or juvenile justice systems.

Source: International Journal of Mental Health Systems





BEHAVIORAL HEALTH

Mental health services with a focus on healing

Aspiranet's Behavioral Health services are often the last step before psychiatric hospitalization, or the first step after being discharged. Over 6,500 youth are in the juvenile justice system in California, with 35,000 being supervised by probation officers. Aspiranet's services work one-on-one with youth to help prevent them becoming part of this statistic.

Each child is unique, which means that each therapeutic treatment Aspiranet provides is individually tailored. No treatment plan is exactly the same, which helps our clients realize their voices are being heard.

Aspiranet's intervention helps prevent and mitigate higher levels of behavioral issues. Aspiranet's highly-trained therapeutic staff helps clients with serious emotional challenges live happier, healthier lives in the least restrictive, most normal environment possible.

ASPIRANET'S PROGRAMS IMPACT COMMUNITIES



INTENSIVE HOME-BASED SERVICES

Intensive mental health services in a child's own environment

For children and youth experiencing extreme trauma, traditional therapeutic services may not be enough. **Aspiranet's Intensive Home-Based Services (IHBS) programs** meet each child where they are, in their home, school, and community, because we know that healing doesn't happen in isolation. IHBS services wrap each family in support, with a "no reject, no eject" policy. Families are never turned away.

Children in IHBS programs struggle with a variety of complex trauma, including mental health issues, substance abuse, domestic violence, child abuse and neglect. One of the key roles in the IHBS program is a Parent Partner, someone who has experienced similar challenges and supports the family throughout the healing process. Each child and their family are matched with a responsive and culturally competent team of Social Workers, Parent Partners with lived experience, Youth Partners who support clinical goals, and Clinicians. Each child and family receive dedicated services that are driven by a collaboratively developed, individualized, strength-based plan of care that promotes youth and parent involvement with family voice and choice, to create one plan to coordinate responses in all life domains.

Stronger families help build stronger communities. The intent of IHBS services is to build on individual and family strengths to help families achieve positive goals and improve well-being. With the help of Aspiranet's IHBS services, families have the skills and support necessary to break generational cycles of abuse and focus on their dreams for their children's futures.



ASPIRANET'S PROGRAMS IMPACT COMMUNITIES



RESIDENTIAL

Redefining mental and behavioral health in California

Aspiranet's Hope Forward Campus is made possible through a series of multi-million-dollar grants from California's Department of Health Care Services and Department of Social Services, with the goal of providing crisis stabilization services in California's Central Valley. Funding is in place to build a cutting-edge campus facility to deliver services that meet the needs of youth and families in crisis.

The new facilities and programming will be housed on Aspiranet's expanded 11-acre campus. Services provided to youth and their families will include:

- Children's Crisis Residential Care
- Psychiatric Health Facility
- Short-Term Residential Therapeutic Care
- Emergency Receiving Center
- Wellness Center
- Recreational and Art Center with a Cafeteria
- Family Visitation Center

Our team of multidisciplinary professionals is committed to providing intensive therapeutic treatment for youth and families that have been left behind for too long.



ASPIRANET'S PROGRAMS IMPACT COMMUNITIES



RESOURCE FAMILY

Foster care, adoption, and post-adoption support

Children in foster care did nothing wrong to get there. Every foster child is unique, but the common thread that connects them is trauma. When a child has to be removed from their home, the reasons can be anything from abuse to neglect. **Aspiranet's Foster and Adoption program** puts the needs of each child first. We recruit, train, and fully support hundreds of foster families throughout California, so they can successfully support the children in their care.

Some children have a plan of adoption, if that is the child's plan the foster family is often able to choose to adopt the children in their care. The relationship that has been forged during their fostership helps fortify the bonds of their forever family.

What happens when a foster child has special medical or emotional needs? Aspiranet specializes in placing these children, youth, and teens in homes that can fully support them. With as many as 60,000 children in the foster care system in California, those with higher needs are most often those with the greatest need of a foster home.

Source: calmatters.org





TRANSITIONAL AGED YOUTH

Supporting young adults leaving the foster care system

When a child is too old to remain in the foster care system, **Aspiranet's Transitional Aged Youth (TAY) program** takes over. Children who have spent their lives in the foster care system face a difficult transition to adulthood. Only 58% graduate high school, and only 3% attend college. Nearly 31% are homeless. By the age of 24, only half of former foster youth are employed. And 1 in 4 will be involved in the criminal justice system within two years of leaving care.

Aspiranet works with hundreds of former foster youth across California to help them fulfill their true potential. The TAY program provides all the necessities for a young adult to start their independent life, including a furnished apartment with a bed, furniture, and everything needed to make a house a home. Through ongoing classes, they receive education and employment assistance, help with resume building, and a clear direction on where their path will lead. TAY youth partner with Aspiranet professionals to receive the help and mentorship they deserve.

Aspiranet's TAY program not only helps prevent homelessness among this at-risk population, but also provides tangible, lifelong skills to ensure each youth is able to build the life they've always imagined.

Source: ncls.org

Aspiranet is a California 501 (c) (3) nonprofit organization.
EIN 94-2442955



Agency Headquarters Office

400 Oyster Point Blvd., Ste 501
South San Francisco, CA 94080
650.866.4080
aspiranet.org

Central Valley Headquarters Office

151 East Canal Drive
Turlock, CA 95380
209.669.2577
aspiranet.org

Jeff Rosenplot, Development Director
408.599.8297 • jrosenplot@aspiranet.org

Aspiranet has 45 community-based locations throughout California

 aspiranet  @aspiranet  aspiranetfamily  aspiranet